

# *Life Rewards Basics*

MAKING THE MOST OF THE 4LIFE® OPPORTUNITY



# The Life Rewards Plan

When you partnered with 4Life®, you chose a better financial future for yourself and your family. In this brochure, you'll learn how to get paid—and how to structure your business for maximum financial opportunity, now and in the future.

The handy chart on the facing page is an overview of how our balanced compensation plan rewards distributors who have qualified at each rank level. Read down the chart to understand the minimum requirements and percentages paid at each level. Meet with your upline leader or contact your local office for additional compensation plan training.

## **Remember:**

- 4Life pays up to 4 times a month.
- 4Life has one of the highest payouts in the industry—up to 64% on LP.
- The Power Pool makes it easy to get started.

## **Helpful Terms:**

**Enroller:** A distributor who personally recruits another distributor and places the new distributor in his or her downline. The enroller of a new distributor may also be the new distributor's Sponsor.

**Sponsor:** The person under whom a distributor is placed.

**AutoShip:** An order of at least 100 Life Points (LP) automatically shipped to you each month. You choose the products and the ship date. This ensures that you meet your minimum monthly LP requirements with no disruptions to your business.

**Rapid Rewards:** 25% of the first LP order placed by every new distributor you personally enroll.

**Personal LP Payouts:** a 25% payout on personal volume over 100 LP.

**3-Level Volume:** Your 3-level volume is composed of your personal LP, your first three levels total volume, and your fourth level customers' volume.

**Leg:** A part of your downline that starts with a distributor sponsored by you and continues below that distributor.

**Diamond4Life:** This enrollment option qualifies you to be paid at the Diamond level for the first 6 months of your business as long as you maintain your minimum 100 LP monthly requirement.

**Leader4Life:** This enrollment options allows you to be paid at the Leader level as long as you maintain your minimum 100 LP monthly requirement.

# QUALIFICATIONS

	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
<b>Monthly LP*</b>	50	100	100	100	100	100	100
<b>Monthly AutoShip/Back-Up AutoShip LP</b>	0	100	100	100	100	100	100
<b>Personally enrolled distributors at 100 LP/month (At least half must be frontline)</b>	0	4	6	8	10	12	12
<b>Monthly LP on first 3 levels without compression</b>	0	0	3,000	10,000	20,000	20,000	20,000
<b>Legs**</b>	0	0	0	2 Diamond	2 Presidential Diamonds	3 International Diamonds***	3 Gold International Diamonds
<b>Monthly organizational volume (GLP)</b>	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

# REWARDS

BONUSES

COMMISSIONS

	<b>4Life Power Pool and Great Escape+ Bonus</b> (3% of company LP)				<b>Premier Pool Bonus</b> (2% of company LP)		<b>Platinum Pool Bonus</b> (1% of company LP)
<b>1st Level</b>	2%	2%	2%	2%	2%	2%	2%
<b>2nd Level</b>	15%	25%	25%	25%	25%	25%	25%
<b>3rd Level</b>		5%	5%	5%	5%	5%	5%
<b>4th Generation</b>			6%	12%	12%	12%	12%
<b>5th Generation</b>				3%	3%	3%	3%
<b>6th Generation</b>				3%	3%	3%	3%
<b>7th Generation</b>					2%	2%	2%
<b>8th Generation</b>					2%	2%	2%
<b>9th Generation</b>						2%	2%
<b>10th Generation</b>						2%	2%

INFINITE LEVELS

INFINITY

\*Life Points (LP): Every commissionable 4Life Product is assigned a Life Point value that is used to calculate distributor commissions.

\*\*Legs must be separate and have at least one distributor at the indicated rank or higher.

\*\*\*Qualifying distributors in the legs do not have to be frontline.

\*\*\*Must have at least 3 International Diamond legs, each with at least 50,000 GLP to qualify

4Life's Infinity Bonuses for each generation continue to be paid until interrupted by another distributor of like position or higher. Thus, 4Life's Life Rewards Plan continues to reward you well beyond 10 levels. This unique aspect of the Life Rewards Plan can far exceed the payout depth of other network marketing companies.

## Structure Your Business for Success!

You've studied our Life Rewards Plan. Now you need to take action and structure your business for maximum earning potential. The 4x4 Strategy is a time-tested method that will help you start building your business today and keep your business growing in the future. Use it in conjunction with the Power Pool and start earning a share of the entire company's profits today. *Please note that these actions are the minimum amount we suggest for you to have a sustainable growth within your 4Life business.*

### The 4x4 Strategy

**4 contacts per day.** Your daily contacts (talking to someone at the grocery store about the 4Life opportunity or sharing a prospecting tool with a friend or neighbor) represent your basic building blocks.

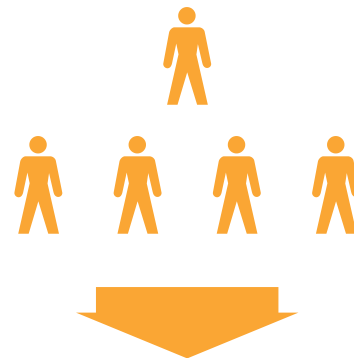
**4 opportunity presentations per week.** You'll want to schedule at least four opportunity presentations every week. Your daily contacts and your hot list are great places to start for scheduling these presentations.

**4 customers per leader per month.** Not everyone you talk with will be interested in building a new business; however, you can count on many people wanting to purchase 4Life® products. Customers are very important in order to have a substantial volume in your first three levels.

**4 Strong lines/Business Builders** In addition to your first three-level volume, you need to make sure that you will have a strong group volume (Group Life Points, or GLP) and strong growing business builders. You will need at least four strong business builders in four different lines—having less than this will not allow you to reach the higher ranks of the compensation plan. And of course having more than four is always better as long as you don't try to develop ten lines at the same time.

### Why use the 4x4 Strategy?

- Proven results.
- Easy to learn.
- Easy to teach.
- Simple to duplicate, now and in the future.



# The Power Pool

## Why use the Power Pool?

- Earn bonus checks\* and qualify to be drawn for a trip\*\* to an exotic location.
- Quickly build your organization (easy to duplicate!).
- Achieve the Diamond Rank faster.

## Qualify for the Power Pool

### *This is how you qualify for the Power Pool:*

- Enroll at least three distributors each month.
- Each distributor needs to have at least 100 LP for his first two consecutive months.
- You must personally maintain at least 100 LP each month.

\*The bonuses vary each month depending on a percentage (2%) of the total Life Points (LP) generated worldwide.

\*\*No purchase necessary to enter the Great Escape+ drawing; send a self-addressed stamped envelope to 4Life c/o Great Escape+ Drawing entry, 9850 S. 300W, Sandy, Utah, 84070. By participating in the Great Escape+ drawing, entrant agrees to all eligibility requirements. Entries must be submitted by the 15th of the month in order to be eligible for the Great Escape+ drawing that month. Participants must submit an entry every month to qualify; only one entry per person per month will be accepted. For more information about the Great Escape+, visit [www.4life.com](http://www.4life.com) or contact Distributor Services at 888.454.3374.





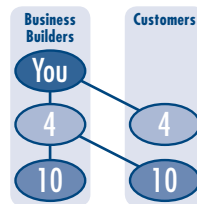
## Build Big—Rank Advancements

As you move up through the 4Life® ranks, you'll experience greater income earning potential. You'll learn more, you'll become more active, and you'll pass along your knowledge to others. To keep your business growing, it's important to be consistent in your actions. Here's what your business will look like at each level—and how to keep moving forward.

### LEADER

#### Requirements for Leader

- Leader4Life: Your monthly minimum requirement is 100 LP. If you don't meet this minimum, you will need to qualify at the leader rank.
- To qualify at the leader rank, enroll at least 4 leaders each with a monthly minimum of 100 LP.



**Business Builders:**  $400 \text{ LP} \times 2\% = \$8$   
**Customers:**  $400 \text{ LP} \times 2.5\% = \$100$

**Business Builders:**  $1,000 \text{ LP} \times 2.5\% = \$250$   
**Customers:**  $1,000 \text{ LP} \times 2\% = \$20$

Possible Income\* **\$ 378 USD per month**

Personal LP: 100 LP

Personally Enrolled Business Builders: 4

Total Business Builders with at least 100 LP: 14

Customers with at least 100 LP: 14

Total LP in first three levels: 2,900 LP

\* Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life® distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan™ are for illustration purposes only.

As a leader, your first goal should be moving up to the Diamond rank. Why? This is the first milestone of your business. As a Diamond, you'll qualify for infinity payouts, which means unlimited earning potential for you. You'll have the capacity to earn more money and to really start to grow your own organization. Start learning—and keep earning as you move your way up the ranks.

### **How to Get From Leader to Diamond**

- Qualify for the Power Pool three months in a row and have your business builders do the same.
- Work the 4x4 strategy consistently.
- Keep learning—attend meetings, listen to conference calls, and more.

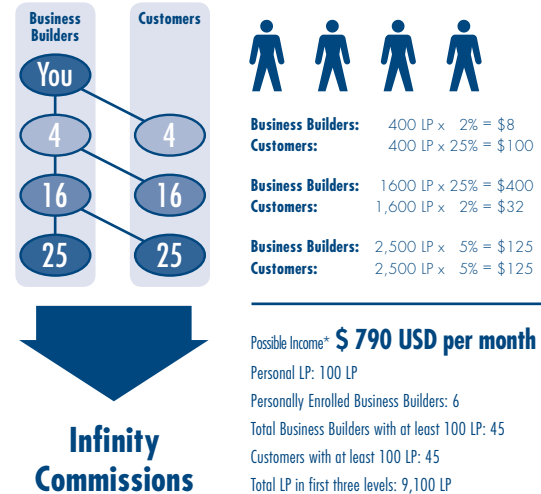
### **DIAMOND**

#### *Requirements for Diamond*

- Maintain your personal 100 LP minimum requirement each month.
- Personally enrolled a total of six new distributors who each order a minimum of 100 LP monthly.
- First three-level volume of 3,000 LP without compression.

Once you've reached Diamond, your goal should be moving to Presidential Diamond rank. Why? The Presidential Diamond rank is

a key position in your future 4Life business since it is here where you continue to build upon the strong foundation that you've already established. Also, as a Presidential Diamond, your income increases exponentially (see chart on the next page.) To get from Diamond to Presidential Diamond, you'll need to keep learning about the business—and start teaching others how to also succeed.



## How to Get from Diamond to Presidential Diamond

- Keep working the Power Pool and the 4x4 Strategy.
- Duplicate—turn your business builders into solid Diamonds.
- Keep learning and start teaching—be a proactive member of your organization and rally your people together at meetings.

## PRESIDENTIAL DIAMOND

### Requirements for Presidential Diamond

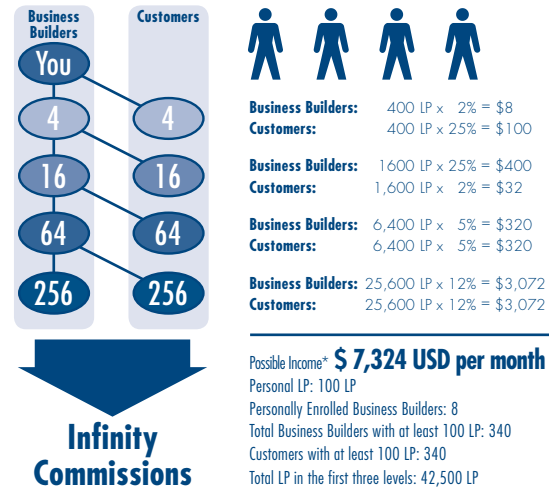
- Personally enrolled a total of eight distributors who each order a minimum of 100 LP monthly.
- First three-level volume of 10,000 LP without compression.
- Two diamond legs.

As a Presidential Diamond, you're like the president of your own organization. You'll take responsibility for making sure that all of your team members are working towards a common goal of unlimited success. You'll be the one to teach, support, and guide members who need your valuable experience to succeed. At this level, you've reached the point of unlimited potential—this is a crucial step towards building a business that will allow you to experience your biggest dreams in life. The foundation that you have built so far will enable you to reach the International Diamond Position and further ranks.

## How to Keep Advancing

- Edify the members of your organization.
- Be a model of success—keep working and duplicating the system.
- Learn, teach, and guide your group to success.

For information on how to qualify for additional ranks, refer to page 3.



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## *Did You Know?*

***A Trillion Dollar Tendency*** - The \$300 billion wellness industry is estimated to exceed \$1 trillion in revenue by the end of this decade. – Paul Zane Pilzer, author and economist (2006)

***A Booming Industry*** - The network marketing industry is rapidly growing around the world with more than 50 million people currently generating more than \$100 billion in revenue.

***Residual Income*** - The power of the plan comes from generating an ongoing residual income by building a network of distributors and customers and getting paid on their efforts. Your income is no longer limited by what you do alone, but rather powerfully leveraged off of the activity of others. You succeed by helping other succeed.

***Unlimited Growth*** - The more you build, the more you get paid. Unlike a traditional job, your success grows with your activity. And, with a presence in more than 40 countries, you can build your 4Life® business both locally and globally.

***A Balanced and Unique Compensation Plan*** - With 4Life you'll benefit from one of the highest paying, most unique plans in the industry—up to 64% payout on LP. The Life Rewards Plan™ greatly rewards the beginner, part-timer, and professional business builder.

***Personal Rebate*** - Receive a 25% rebate on personal volume that exceeds your minimum monthly required purchase of 100 Life Points (LP).

***Rapid Rewards*** - Get a 25% commission on the first order placed by every new person you personally enroll.

***Power Pool*** - When you qualify for the Power Pool, you'll earn a share of 4Life's profits. You'll also have the opportunity to earn an all-expense-paid vacation to an exotic location.

### ***To qualify for Power Pool, simply***

- Enroll at least three distributors each month.
- Each distributor needs to have at least 100 LP for his first two consecutive months.
- Maintain your personal 100 LP minimum requirement each month.



TOGETHER, BUILDING PEOPLE®

[www.4life.com](http://www.4life.com)

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*Contact me:*



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